

Faculty of Commerce and Management, Uka Tarsadia University organized Workshop on ‘SENSITIZATION OF INTELLECTUAL PROPERTY - IPPRENEUR’ on 02.03.2023.

Name of the Resource Person: Dr. Ajay Thakur

Designation of Resource Person: Assistant Controller of patent and design group “A”
Gazetted officer, Mumbai.

Name of the Organizing Institution: Faculty of commerce and management

Participants (Class, Sem., Number): FYMBA, and SYMBA

Total No. of Male Participants:50

Total No. of Female Participants:100

Total No. of Faculty Participants: 05

Date:02.03.2023

Time & Duration: 09:30 a.m. to 12:30 p.m.

Coordinator: MS. Krupa Patel

Venue: Pushpam Tarsadia Hall

Faculty of commerce and management, Uka Tarsadia University had organized one day workshop on ‘Sensitization of intellectual property -IPPRENEUR’ - on 02nd March 2023. The workshop aimed to provide a guidance and awareness about tangible properties and Intangible properties and how one can make his/her knowledge as own property through IP. Also aimed to provide practical insights on the process of filling patents and copyrights. All students as well faculty of management had participated in workshop.

A session started with UTU Anthem followed by Warm welcome of UTU dignitaries, students’ participants and Eminent Speaker of session Dr. Ajay Sadashiv Thakur-Assistant Controller of patent and design group “A” Gazetted officer, Mumbai. Dr. Krunal Patel- I/C. Director SRIMCA-MBA welcome the Esteemed speaker/guest and addressed participants to take advantages of Intellectual property knowledge and informed about miss use of IP and way of using IP like copyrights and all.

Dr. Ajay Thakur addressed audience with basic levels of IP knowledge. He thoroughly explained various IP like Copyrights, Trademarks, Trade secret, Patents, Geographical

indication with examples of various companies and its multiple IPs. whereby he mentioned, things cannot be covered in patents and copyrights. Also mentioned the validated time of property rights. The session ended with some interesting video of My technology followed by quiz session where students understood their hands on knowledge and what they learnt from the session.

